



**SCALING
CONSTRUCTION
ACCESS**

**FOR
LEARNERS &
EARNERS**

**THROUGHOUT
THE STATE OF
COLORADO**

***An innovative construction career pathway for all—
revitalizing workforce development in the
State of Colorado***

**PROJECT SCALE
VISION**

Colorado has a workforce shortage that is impacting all industries, but it is particularly acute in the construction trades. **Project SCALE brings together 10 years of innovation to create a paid career pathway to economic mobility via financial support and facilitation by the construction industry and education sector.** Fully supported by both industry and education, this program increases top-of-the-funnel talent from K12 through postsecondary education and accelerates students' educational paths and entry into the workforce.

**A CONNECTED AND CUMULATIVE CAREER
PATHWAY IN CONSTRUCTION**



**Innovative
Statewide
Partnership**

Led by AGC Construction Education Foundation, Careers in Construction Colorado, Colorado Community College System, Colorado Succeeds, Weifield Group Contracting -- and supported by more than 25 construction businesses, nonprofits, work sector partnerships and educational institutions.



**Stackable
Education
Credentials**

Stackable credentials:

- Trade courses in high school count toward apprenticeship credit or job placement
- Apprenticeship credit counts toward associates degree credit
- Associates degree counts toward a bachelor's degree in Construction Management



**Statewide
Reach to All
Communities**

Project SCALE is a unified program designed to work for all who have the desire to learn and earn -- including those in underserved communities, women, and non-traditional construction workers.



January, 2024

OUTCOMES 2024 - 2027

ACHIEVEMENTS TO DATE

NEW HIGH SCHOOL PARTNERSHIPS:

- 100+ Total High School Partnerships
- 8,000 HBI Certificates
- 1,600 Student Job Placements
- 1 Navigator + .5 Admin for Every 8 Schools

EXPANDING CONSTRUCTION

APPRENTICESHIP PARTNERSHIPS:

- 2,600 Students Connected to Jobs or Apprenticeships
- Significant Increase in Diverse Populations' Enrollment into Apprenticeships Matching State Requirements
- Higher Participant Self-Sufficiency (Earning While Learning)

ACTIVE EMPLOYER PARTNERSHIPS:

- Expanded Student Internships and Employer Pre-Apprenticeships
- 30% of All HBI PACT-Certificate Holding Students Placed into Jobs
- Higher Promotion Rate for Project SCALE Job Placements

NEW POST-SECONDARY PARTNERSHIPS:

- Construction-Specific Associate's Degree Developed
- Transition from Apprenticeship to CCCS Associate's Degree with No Credit Loss
- 75% of CCCS AAS Degree Paid by Industry/Grant via the Apprenticeship Pathway
- Construction Bachelor's Degree Program Recruits from Project SCALE Apprenticeship Pathway for Higher-Level Education & Jobs

PROJECT SCALE ACHIEVEMENTS TO DATE:

- Teaching HBI Construction Curriculum in **62 High Schools** (10% of the High Schools in the State of Colorado)
- Since the Start of this Work in 2015, **10,726 Individual Students Have Enrolled in the HBI Trade Curriculum** in High Schools and 4,741 HBI PACT Certificates of Completion Have Been Issued -- with 1,000+ Trackable Students Placed into Industry/Employment
- **Cross-Mapped Curriculum** from the HBI High School Curriculum into IECRM 4-Year Electrical Apprenticeship and AGC Construction Education Foundation (CEF) 2-Year Carpentry Apprenticeship -- to Apply Credit for High School Courses Toward Apprenticeships
- **Have Garnered Support from the Largest Apprenticeship in the State** (IECRM) to Help Lead Work on This Initiative
- Created a **New Construction-Specific Associate's (AAS) Degree** with the Colorado Community College System (CCCS) -- Taking All DOL Office of Apprentice-Certified Curriculum from Different Construction Apprenticeships to Count Toward AAS Degree Credit
- **Coordinated with the Union MEP Alliance to Align & Promote Career Pathways** for High Schools to Connect to Construction Apprenticeships
- Have Received **Opportunity Now Colorado Grant Funding** to Help Fund the High School Expansion Portion of Project SCALE

If you would like more information on the Project SCALE initiative, please contact Ben Gerig, Colorado Succeeds Strategic Partnerships Manager, at 303.880.1877 or bgerig@coloradosucceeds.org.



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weifieldcontracting.com

[Careers - Project SCALE Career Pathway]